



# Flavorful Insight

Marketing Communications & PR



# Uniqueness

We Track Trends that Apply to Clients' Products

- Acquainting customers with the American farmers and growers who produce their food
- The continued rise of nostalgia desserts, salads and breakfast items
- Contemporary spins on farmhouse fare
- How foods address today's consistency and food safety issues
- Pantry ingredients being used to create signature cocktails
- Global menu influences featuring fruit sauces and salsas